



Textbook & Academic
Authors Association



JOIN THE TAA AUTHORING COMMUNITY

GET STARTED TODAY

TAAonline.net/join

The Textbook & Academic Authors Association (TAA) provides professional development resources, events, and networking opportunities for textbook authors and authors of scholarly journal articles and books. TAA is the only national, nonprofit membership association dedicated solely to assisting textbook and academic authors.



"Being an author is an individual endeavor. One of the things I appreciate about being a TAA member is the opportunity to network with other authors."

— Al Trujillo, Earth Sciences Author



"TAA provides a welcoming, inclusive platform for brand new novice writers as well as seasoned professional writers, removing many of the mysteries and myths, and providing high level tools and expertise."

— Lydia Daniels, Senior Adjunct Professor,
Golden State University

With membership in TAA, you are not alone.

As a TAA member, you become part of a diverse community of textbook and academic authors with similar interests and goals. Each new member enriches the community experience by expanding its breadth of knowledge and creating more opportunities for networking and collaboration. ***Discover all of the member resources available to you to help you navigate your path to writing success.***

WEBINARS AND PRESENTATIONS ON DEMAND

Participate in live webinars or watch later with access to an archive of 250+ presentations on demand on topics such as academic writing, editing, time management, proposals, contracts, royalties and more.

Recent presentations include:

New Publisher Practices and the Effect on Royalties

Are you increasingly confused by the contents of your royalty statements? Do you wonder why the statements get longer but your checks are getting smaller? Royalty Expert and CPA Juli Saitz discusses how publishers are currently marketing textbooks and other electronic materials and provides a roadmap for evaluating your royalties and knowing what questions to ask of your publisher.

How to Hook Your Audience

Erica Machulak, PhD., founder of Hikma Strategies, offers a framework and actionable strategies to write research narratives that inform and engage non-specialist audiences. She focuses specifically on how to develop a brief, effective research summary tailored for a target audience beyond your field who may or may not have a research background.

Why Your Journal Articles are Confusing, and How IMRaD Can Help

Thomas Deetjen, author of *Published [italicize]*, explores the value of the Introduction, Methods, Results & Discussion—or IMRaD—journal article structure.

TEMPLATES AND SAMPLES

Download a variety of templates, worksheets, checklists and samples gathered from experienced textbook and academic authors and industry professionals to assist you with your own writing.



eBOOK DOWNLOADS

Browse this growing library of eBooks packed with tips and strategies to improve your textbook and academic writing. Members receive free access to all eBook downloads.

Here are just some of the more than two dozen eBooks available:

Developing Trust in Peer Review: From Author to Audience

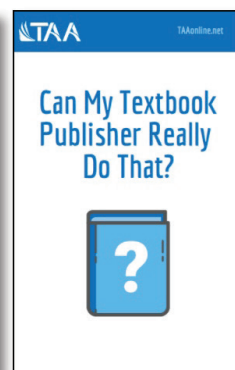
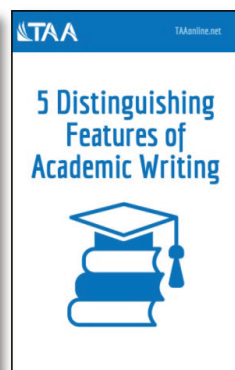
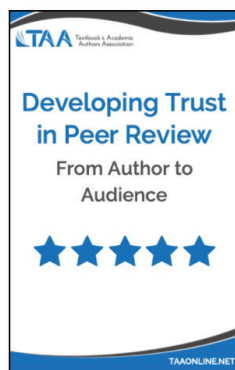
This eBook explores how trust in peer review is established, maintained and delivered, and focuses on the role of authors, reviewers, publishers and readers in developing that trust.

5 Distinguishing Features of Academic Writing

This eBook explores the five academic writing features: Precision, Complexity, Formality, Objectivity and Accuracy.

Can My Textbook Publisher Really Do That?

First-time and novice textbook authors may ask themselves throughout the publishing process — “can my publisher really do that?” And the answer is “yes”. And “no”. And “it depends”. Your answer will be determined by the initial negotiation of contract terms and your willingness to invest time in marketing the work after it’s published. This eBook is full of advice on both.



GRANTS

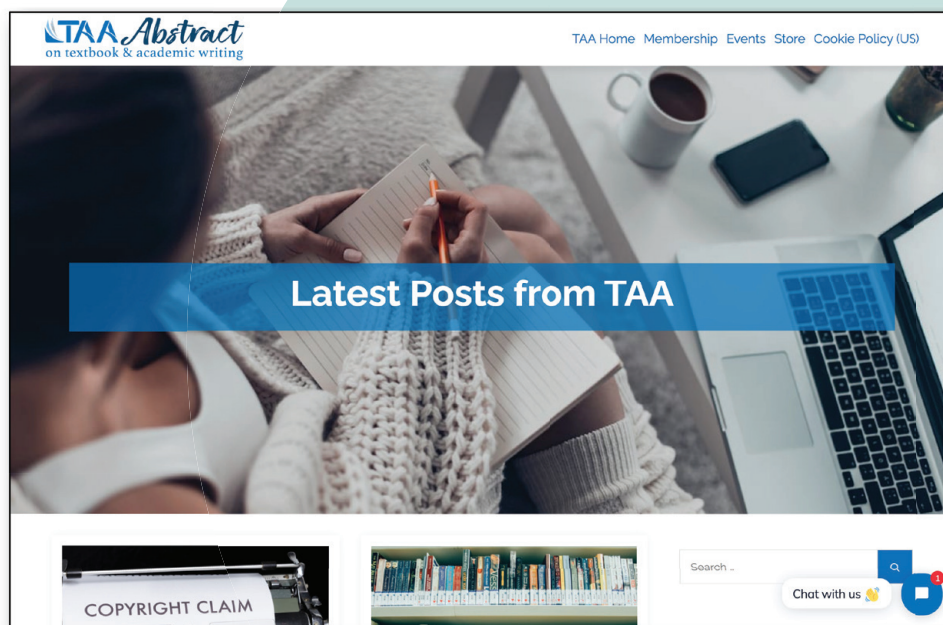
Get assistance in covering out-of-pocket expenses incurred in publishing journal articles and books by applying for an Academic Publication Grant, or in covering the costs of hiring an attorney to review your first textbook contract by applying for a Textbook Contract Review Grant.

PROFESSIONAL DIRECTORY

Check out our list of industry professionals, many offering discounted rates to TAA members.

Abstract — TAA’S BLOG

Read a multitude of informative articles on co-authoring, marketing, time management, copyright, writing, editing, contracts, and more, and stay-up-to-date on the latest association news and events.



Three TAA Writing Programs to Kick Your Writing Off Right



Need some extra support to get your writing projects completed? TAA has three Writing Programs that can provide that support for you!

MONTH OF MOTIVATION

Never feel alone in writing again! Sign up for TAA's Month of Motivation Subscription for continual access to motivational resources and a network of writing accountability through live group accountability sessions available multiple times per week. You can also sign up for only one month.

"Any writer that's serious about producing content should try one Month of Motivation. I produced more content on days that I attended group sessions, I felt motivated beyond group sessions and saw an increase in my writing productivity. I've already signed up for next month's Month of Motivation and you should too!" — *Krystal Williams*

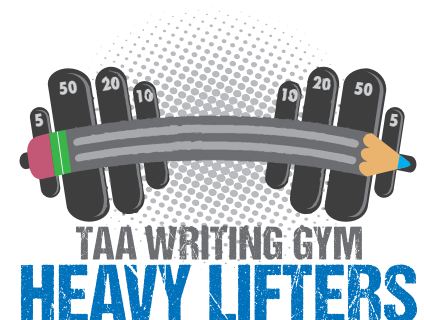


TAA WRITING GYM & TAA WRITING GYM: HEAVY LIFTERS

These two 6-week work-out-on-your-own gyms serve as your writing accountability partner as you work to achieve your writing goals. The Writing Gym includes 6 classes, and the Heavy Lifters Gym includes 16 classes. The gyms also include weekly inspirational emails, templates for tracking writing and developing a six-week workout plan, several writing stations for targeting specific writing areas, and much more!

"I loved the Writing Gym. It helped me get on track with my writing. The videos and short articles helped me with goal setting, organization, writing tips, etc. I highly recommend participating in the gym." — *Leslie Koberna*

"I already work daily on my writing, but the Writing Gym motivated me to move from the broad 'anything that moves the manuscript forward' to 'get words on the page,' and I saw a real jump in my word count!" — *Tineke D'Haeseleer*



What is my membership worth?

TAA members receive much more than they pay in dues each year. *Here are just some of the benefits & services you receive as a TAA member:*

500+ RESOURCES AVAILABLE TO MEMBERS

250+

on-demand presentations

2

Academic & Textbook Writing Grants of up to \$1,000

43

Writing templates & samples

19

Educational eBook downloads

8

Categories of Industry Professionals offering discounts of

UP TO 20%

12

Opportunities each year to network via the TAA Conversation Circle

12

Live Webinars each year

4

Issues of *The Academic Author* each year plus access to the archival issue library

EVENTS

Annual Conference
Registration Discounts

MEMBERS SAVE

\$50

Members also receive exclusive access to our writing programs:

MONTH OF MOTIVATION

Offered **12** times/yr
AND by subscription

TEXTBOOK DEVELOPMENT ONLINE COURSE

Self-paced

6-WEEK WRITING GYM

Offered **6** times/yr

Plus these priceless benefits...

Opportunity to network with more than 2,000 textbook & academic authors through live and virtual events.

Volunteer leadership opportunities.

"TAA was exactly what I needed to assist me in succeeding with my project. Thank you TAA!"

– Dr. Cassandra L. Baker





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