



FOR IMMEDIATE RELEASE

Contact: Kiley Thornton, Director of Membership & Programs; Email: Kiley.Thornton@taaonline.net;
Phone: (507) 459-1363

**Textbook & Academic Authors Association Announces
2024 Textbook Award Winners**

March 8, 2024 Fountain City, WI – Fifty-seven textbooks have been awarded 2024 Textbook Awards by the Textbook & Academic Authors Association (TAA). Fourteen textbooks received William Holmes McGuffey Longevity Awards, 25 textbooks received Textbook Excellence Awards, and 18 textbooks received Most Promising New Textbook Awards.

The McGuffey Longevity Award recognizes textbooks and learning materials whose excellence has been demonstrated over time. The Textbook Excellence Award recognizes excellence in current textbooks and learning materials. The Most Promising New Textbook Award recognizes excellence in 1st edition textbooks and learning materials. TAAonline.net/awards

The awards will be presented during an evening virtual awards ceremony on Friday, April 26, 2024.

2024 McGuffey Longevity Award Winners (College)

Interplay, 16th ed.

By Ronald Adler, Russell Proctor
Published by Oxford University Press
Communication, Performing Arts, Visual Arts

Public Speaking: An Audience-Centered Approach, 12th ed.

By Steven A. Beebe, Susan J. Beebe
Published by Pearson
Communication, Performing Arts, Visual Arts

Infants, Children, and Adolescents, 9th ed.

By Laura Berk
Published by SAGE Publishing
Humanities, Education, Social Sciences

Theory and Practice in Clinical Social Work, 3rd ed.

By Jerrold Brandell
Published by Cognella Academic Publishing
Humanities, Education, Social Sciences

Introduction to Criminology, 11th ed.
By Frank Hagan, Leah Daigle
Published by Sage Publishing
Humanities, Education, Social Sciences

Group Counseling: Strategies and Skills, 9th ed.
By Ed Jacobs, Christine J. Schimmel, Bob Masson, Riley Harvill
Published by Cognella Academic Publishing
Humanities, Education, Social Sciences

Egan's Fundamentals of Respiratory Care, 12th ed.
By Robert Kacmarek, James Stoller, Albert J. Heuer
Published by Elsevier
Life Sciences

Communicating in Groups and Teams: Strategic Interactions, 5th ed.
By Joann Keyton, Stephenson Beck
Published by Cognella Academic Publishing
Communication, Performing Arts, Visual Arts

Invertebrate Medicine, 3rd ed.
By Gregory Lewbart
Published by John Wiley & Sons Inc.
Life Sciences

Hotel, Restaurant, and Travel Law: A Preventative Approach, 9th ed.
By Karen Morris, Jane Ohlin
Published by Kendall Hunt Publishing Company
Humanities, Education, Social Sciences

Media Ethics: Key Principles for Responsible Practice, 3rd ed.
By Patrick Lee Plaisance
Published by Cognella Academic Publishing
Communication, Performing Arts, Visual Arts

Merrill's Atlas of Radiographic Positioning and Procedures - 3-Volume Set, 15th ed.
By Jeanne Rollins, Bruce Long, Tammy Curtis
Published by Elsevier
Humanities, Education, Social Sciences

Introduction to Probability Models, 13th ed.
By Sheldon Ross
Published by Elsevier
Mathematics, Statistics

Investigating the Social World, 10th ed.
By Russell Schutt
Published by SAGE Publications Inc.
Humanities, Education, Social Sciences

2024 Most Promising New Textbook Award Winners (College)

The End of Social Work: A Defense of the Social Worker in Times of Transformation, 1st ed.

By Steve Burghardt

Published by Cognella Academic Publishing

Humanities, Education, Social Sciences

Modern Art: A Global Survey from the Mid-Nineteenth Century to the Present, 1st ed.

By David Cateforis

Published by Oxford University Press

Communication, Performing Arts, Visual Arts

Technology Roadmapping and Development: A Quantitative Approach to the Management of Technology, 1st ed.

By Olivier de Weck

Published by Springer

Computer Science, Engineering

The Texas Experiment: Politics, Power, and Social Transformation, 1st ed.

By William V. Flores, Christina Hughes, Anita Chadha, Gene Preuss

Published by Sage Publishing

Humanities, Education, Social Sciences

Pharmacology Made Simple: An Introduction for the Health Professions, 1st ed.

By Anthony Guerra

Published by Elsevier, Inc.

Life Sciences

Program Development, Grantwriting, and Implementation: From Advocacy to Outcomes, 1st ed.

By Richard Hoefer, Larry D. Watson

Published by Cognella Academic Publishing

Humanities, Education, Social Sciences

Essentials of Psychology, 1st ed.

By Saul Kassin, Gregory J. Privitera, Kristal D. Clayton

Published by SAGE Publishing

Humanities, Education, Social Sciences

Race and Ethnicity: Sociology in Action, 1st ed.

By Kathleen O. Korgen, Maxine P. Atkinson

Published by SAGE Publishing

Humanities, Education, Social Sciences

One Step at a Time: A Roadmap for Problem Solving & Making a Difference, 1st ed.

By Sabrina Mathues

Published by The University of Arizona Global Campus

Humanities, Education, Social Sciences

How Does "Educator" Look on Me? 1st ed.
By Newton Miller, Sarah Miller, Ishonte Allar
Published by The University of Arizona Global Campus
Humanities, Education, Social Sciences

Introduction to Business, 1st ed.
By Heidi M. Neck, Christopher P. Neck, Emma L. Murray
Published by Sage
Accounting, Business, Economics

Newman and Carranza's Clinical Periodontology for the Dental Hygienist, 1st ed.
By Michael Newman
Published by Elsevier
Life Sciences

It's All of Our Business, 1st ed.
By J. Dan Rothwell, Michelle Waters
Published by Oxford University Press
Communication, Performing Arts, Visual Arts

Connectivity, 1st ed.
By Joan Saslow, Allen Ascher
Published by Pearson
Languages, Literature

The Science of Psychology: Connections and Contemporary Issues, 1st ed.
By Martin Shapiro
Published by FlatWorld
Humanities, Education, Social Sciences

Writing for Public Relations and Strategic Communication, 1st ed.
By William Thompson, Nicholas Browning
Published by Cognella Academic Publishing
Communication, Performing Arts, Visual Arts

Biomedical Engineering Design, 1st ed.
By Joseph Tranquillo, Jay Goldberg, Robert Allen
Published by Elsevier
Computer Science, Engineering

Fashion Wholesaling: From Manufacturer to Retailer, 1st ed.
By Linda Tucker
Published by Cal Poly Pomona University
Accounting, Business, Economics

Business and Professional Communication Playbook, 1st ed.
By Michelle T. Violanti, Stephanie E. Kelly
Published by Sage Publishing
Communication, Performing Arts, Visual Arts

Learn Physics with Functional Programming, 1st ed.

By Scott Walck

Published by No Starch Press

Physical Sciences

Secondary Data in Mixed Methods Research, 1st ed.

By Daphne Watkins

Published by Sage Publications

Humanities, Education, Social Sciences

This Is America: Re-Viewing the Art of the United States, 1st ed.

By Keri Watson, Keidra Daniels Navaroli

Published by Oxford University Press

Communication, Performing Arts, Visual Arts

2024 Most Promising New Textbook Award Winners (K-12)

Public Forum Debate: Comprehensive Flexbook, 1st ed.

By Andrew Dolberg, Benjamin Miller, Martin Page, Megan West

Published by Champion Press

Communication, Performing Arts, Visual Arts

Explore Science Studies Weekly: Fifth Grade, 1st ed.

By Alice Johnson

Published by Studies Weekly

Physical Sciences

Florida History Makers: My Country and My State, 1st ed.

By Kim Mogilevsky, Shawn Mabry, Shari Markowitz

Published by Analytic Orange, Inc.

Humanities, Education, Social Sciences

2024 Textbook Excellence Award Winners (College)

Measuring the User Experience, 3rd ed.

By Bill Albert, Tom Tullis

Published by Elsevier

Computer Science, Engineering

Family Theories Today: A Critical Intersectional Approach, 2nd ed.

By Katherine R. Allen, Angela C. Henderson

Published by Cognella Academic Publishing

Humanities, Education, Social Sciences

Elementary Linear Algebra, 6th ed.

By Stephen Andrilli, David Hecker

Published by Elsevier

Mathematics, Statistics

Engineering a Compiler, 3rd ed.
By Keith D. Cooper, Linda Torczon
Published by Elsevier
Computer Science, Engineering

Biology: The Essentials, 4th ed.
By Marielle Hoefnagels
Published by McGraw Hill
Life Sciences

Teach, 5th ed.
By Janice Koch
Published by Sage
Humanities, Education, Social Sciences

Calculus, 12th ed.
By Ron Larson, Bruce H. Edwards
Published by Cengage
Mathematics, Statistics

Essential Human Virology, 2nd ed.
By Jennifer Louten
Published by Elsevier
Life Sciences

Understanding Media and Culture in the 2020s: An Introduction to Mass Communication, 3rd ed.
By Jack Lule
Published by FlatWorld
Communication, Performing Arts, Visual Arts

By the People, Brief Sixth Edition, 6th ed.
By James A Morone, Rogan Kersh
Published by Oxford University Press
Humanities, Education, Social Sciences

Huether and McCance's Understanding Pathophysiology, Canadian Edition, 2nd ed.
By Kelly Power-Kean, Stephanie Zettel, Mohamed T El-Hussein
Published by Elsevier Inc.
Life Sciences

Statistics for the Behavioral Sciences, 4th ed.
By Gregory Privitera
Published by Sage
Humanities, Education, Social Sciences

Tietz Textbook of Laboratory Medicine, 7th ed.
By Nader Rifai
Published by Elsevier
Life Sciences

Multicultural Health, 3rd ed.

By Lois Ritter, Donald H. Graham
Published by Cognella Academic Publishing
Humanities, Education, Social Sciences

Essentials of Business Law, 2nd ed.

By Suzy Rogers, Gwen Seaquist
Published by The University of Arizona Global Campus
Accounting, Business, Economics

Bailey & Scott's Diagnostic Microbiology, 15th ed.

By Patricia Tille
Published by Elsevier
Life Sciences

New Traditions in Public Speaking, 2nd ed.

By Dan Tinianow
Published by The University of Arizona Global Campus
Communication, Performing Arts, Visual Arts

The Video Games Textbook, 2nd ed.

By Brian Wardyga
Published by CRC Press/Taylor & Francis
Communication, Performing Arts, Visual Arts

View the 2024 TAA Textbook Awards Media Kit: taaonline.net/2024-textbook-award-winners-media-kit

About the Textbook & Academic Authors Association (TAA)

The Textbook & Academic Authors Association (TAA) provides a wide range of professional development resources, events, and networking opportunities for textbook authors and authors of scholarly journal articles and books. www.TAAonline.net

- END -