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Textbook & Academic Authors Association Announces 2018 Textbook Award Winners

February 22, 2018, Fountain City, WI - Twenty-six textbooks have been awarded 2018 Textbook Awards by the Textbook & Academic Authors Association (TAA). Four textbooks received William Holmes McGuffey Longevity Awards, 17 textbooks received Textbook Excellence Awards, and five textbooks received Most Promising New Textbook Awards.

The McGuffey Longevity Award recognizes textbooks and learning materials whose excellence has been demonstrated over time. The Textbook Excellence Award recognizes excellence in current textbooks and learning materials. The Most Promising New Textbook Award recognizes excellence in 1st edition textbooks and learning materials.

TAAonline.net/awards

The awards will be presented during an awards luncheon at TAA’s 31st Annual Textbook & Academic Authoring Conference in Santa Fe, NM, June 15, 2018. TAAonline.net/taa-conference

2018 McGuffey Longevity Award Winners (College)

Data Abstraction & Problem Solving with C++: Walls and Mirrors, 7th ed.
By Frank Carrano and Timothy Henry
Published by Pearson
College/University
Computer Science and Engineering

Principles of Geotechnical Engineering, 9th ed.
By Braja M. Das and Khaled Sobhan
Published by Cengage
College/University
Computer Science and Engineering

Qualitative Inquiry and Research Design: Choosing Among Five Approaches, 4th ed.
By John W. Creswell and Cheryl N. Poth
Published by SAGE Publishing
College/University
Humanities, Education, and Social Sciences

Roach’s Introductory Clinical Pharmacology, 11th ed.
2018 Textbook Excellence Award Winners (College)

By Sara Baase and Timothy Henry
Published by Pearson
College/University
Computer Science and Engineering

Becoming an Academic Writer: 50 Exercises for Paced, Productive, and Powerful Writing, 2nd ed.
By Patricia Goodson
Published by SAGE
College/University
Communication, Performing Arts and Visual Arts

By Marielle Hoefnagels
Published by McGraw-Hill
College/University
Life Sciences

Co-Teaching for English Learners, 1st ed.
By Maria Dove and Andrea Honigsfeld
Published by Corwin
College/University
Languages and Literature

Creep in Ceramics, 1st ed.
By Joshua Pelleg
Published by Springer
College/University
Computer Science and Engineering

Discover Sociology, 3rd ed.
By William J. Chambliss and Daina S. Eglitis
Published by SAGE Publishing
College/University
Humanities, Education, and Social Sciences

Excellence in Business Communication, 12th ed.
By John V. Thill and Courtland L. Bovee
Published by Pearson
College/University
Accounting, Business and Economics
Hotel, Restaurant, and Travel Law: A Preventive Approach, 8th ed.
By Karen Morris, Jane Boyd Ohlin, and Sten Sliger
Published by Kendall Hunt Publishing Company
College/University
Accounting, Business and Economics

Materials Selection in Mechanical Design, 5th ed.
By Michael Ashby
Published by Elsevier/Butterworth-Heinemann
College/University
Computer Science and Engineering

By Alan Rothwell
Published by Springer
College/University
Computer Science and Engineering

By Michael Smith
Published by Elsevier/Academic Press
College/University
Physical Sciences

Practically Speaking, 2nd ed.
By J. Dan Rothwell
Published by Oxford University Press
College/University
Communication, Performing Arts and Visual Arts

Quantitative Human Physiology: An Introduction, 2nd ed.
By Joseph Feher
Published by Elsevier/Academic Press
College/University
Computer Science and Engineering

By Joan Saslow and Allen Ascher
Published by Pearson
College/University
Languages and Literature

By Patrick T. Hester and Kevin Adams
Published by Springer
College/University
Computer Science and Engineering

Technology and Innovation in Adult Learning, 1st ed.
By Kathleen P. King
2018 Textbook Excellence Award Winner (K-12)

*Calculus for the AP Course*, 2nd ed.
By Michael Sullivan and Kathleen Miranda
Published by BFW Publishers (Macmillan)
K-12
Mathematics and Statistics

2018 Most Promising New Textbook Award Winners (College)

By Pawan Lingras, Matt Triff, and Rucha Lingras
Published by Cengage
College/University
Computer Science and Engineering

By Heidi M. Neck, Christopher P. Neck, and Emma L. Murray
Published by SAGE Publishing
College/University
Accounting, Business and Economics

*Human Biochemistry*, 1st ed.
By Gerald Litwack
Published by Elsevier/Academic Press
College/University
Life Sciences

*Psychology and Work*, 1st ed.
By Donald M. Truxillo, Talya N. Bauer, and Berrin Erdogan
Published by Routledge
College/University
Humanities, Education, and Social Sciences

2018 Most Promising New Textbook Award Winner (K-12)

*Mississippi Studies Weekly*, 1st ed.
By Kim Mogilevsky
Published by Studies Weekly
K-12
Humanities, Education, and Social Sciences

View the 2018 TAA Textbook Awards Media Kit: TAAonline.net/2018-textbook-award-winners-media-kit
About the Textbook & Academic Authors Association (TAA)
The Textbook & Academic Authors Association (TAA) provides a wide range of professional development resources, events, and networking opportunities for textbook authors and authors of scholarly journal articles and books. www.TAAonline.net

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