

1 GAW POE LLP
2 CHRISTOPHER WIMMER (BAR # 263275)
3 cwimmer@gawapoe.com
4 ONE EMBARCADERO, SUITE 1200
5 SAN FRANCISCO, CA 94111
6 Telephone: (415) 326-3957
7 Facsimile: (415) 737-0642

8
9
10 SLARSKEY LLC
11 DAVID N. SLARSKEY *pro hac vice application pending*
12 dslarskey@slarskey.com
13 767 THIRD AVENUE, 14TH FLOOR
14 NEW YORK, NY 10017
15 Telephone: (646) 893-6082

16 Attorneys for Proposed Intervenor Textbook and Academic Authors Association

17
18
19
20 UNITED STATES DISTRICT COURT
21 NORTHERN DISTRICT OF CALIFORNIA
22 SAN FRANCISCO DIVISION

23 ANDREA BARTZ, ANDREA BARTZ,
24 INC. CHARLES GRAEBER, KIRK
25 WALLACE JOHNSON, and MJ + KJ,
26 INC., individually and on behalf of others
27 similarly situated,

28 Plaintiffs,

vs.
ANTHROPIC PBC,
Defendants.

CASE NO. 3:24-CV-05417-WHA

**NOTICE OF MOTION AND MOTION
TO INTERVENE AND FOR CURATIVE
COMMUNICATION PURSUANT TO
RULE 23(D); MEMORANDUM OF
POINTS AND AUTHORITIES IN
SUPPORT**

Date: January 27, 2026
Time: 8:00 am
Courtroom: 12 – 19th Floor

The Honorable William H. Alsup

NOTICE OF MOTION AND MOTION TO INTERVENE
AND FOR CURATIVE COMMUNICATION

TO ALL PARTIES AND THEIR ATTORNEYS OF RECORD:

PLEASE TAKE NOTICE THAT that on January 27, 2026 at 8:00 a.m., or as soon thereafter as this matter may be heard before the Honorable William H. Alsup, in Courtroom 12–19th Floor of the United States District Court for the Northern District of California in the San Francisco Courthouse, 450 Golden Gate Avenue, San Francisco, California, 94102, Proposed Intervenor Textbook and Academic Authors Association (“TAA”) shall, and hereby does, move this Court, for an order granting TAA’s Motion to Intervene and for Curative Communication pursuant to Federal Rule of Civil Procedure 23(d).

This motion is based upon this Notice of Motion and Motion, the accompanying Memorandum of Points and Authorities, the concurrently filed Declarations of Kim Pawlak and David Slarskey, and all papers and pleadings on file in this action, and any evidence or argument that may be presented at the time of hearing.

TABLE OF CONTENTS

1	PRELIMINARY STATEMENT.....	1
2	RELEVANT FACTS AND BACKGROUND	2
3	A. Background on the Textbook and Academic Authors Association	2
4	B. TAA's Concerns for Textbook Authors (or Authors of "Educational" Works, as Defined	
5	by the Settlement Agreement).....	3
6	C. The Misleading Communications Sent by Sage	4
7	D. TAA's Effort to Address the Issue Through Class Counsel	7
8	E. TAA's Request for Relief	8
9	ARGUMENT	9
10	I. Textbook and Academic Authors Association Should be Permitted to Intervene for the	
11	Purpose of Raising Concerns About the Claims Process.....	9
12	II. The Court Should Direct Class Counsel to Issue a Curative Notice to Sage Authors and	
13	Bar Further Communications Between Publishers and Authors That Are Inconsistent	
14	With the Court-Approved Settlement Framework.....	11
15	CONCLUSION.....	13

TABLE OF AUTHORITIES

Cases

<i>Abdurahman v. Alltran Fin., LP</i> 330 F.R.D. 276 (S.D. Cal. 2018).....	9
<i>Allied Concrete & Supply Co. v. Baker</i> 904 F.3d 1053 (9th Cir. 2018).....	9
<i>Am. Rivers v. Wheeler</i> No. C 20-04636 (WHA), 2020 WL 5993229 (N.D. Cal. Oct. 9, 2020).....	9
<i>Baykeeper v. U.S. Env't Prot. Agency</i> No. C 19-05941 (WHA), 2020 WL 228279 (N.D. Cal. Jan. 15, 2020).....	9
<i>Camp v. Alexander</i> 300 F.R.D. 617 (N.D. Cal 2014).....	13
<i>Cnty. of Santa Clara v. Astra USA, Inc.</i> No. C 05-03740 (WHA), 2010 WL 2724512 (N.D. Cal. July 8, 2010).....	11
<i>Gulf Oil Co. v. Bernard</i> 452 U.S. 89 (1981).....	10
<i>In re Lendingclub Sec. Litig.</i> 282 F. Supp. 3d 1171 (N.D. Cal. 2017)	9, 10
<i>O'Connor v. Uber Techs., Inc.</i> No. C-13-3826 (EMC), 2013 WL 6407583 (N.D. Cal. Dec. 6, 2013)	10, 11, 12
<i>O'Connor v. Uber Techs., Inc.</i> No. C-13-3826 (EMC), 2014 WL 1760314 (N.D. Cal. May 2, 2014).....	10
<i>Retiree Support Grp. of Contra Costa Cnty. v. Contra Costa Cnty.</i> No. 12-CV-00944 (JST), 2016 WL 4080294 (N.D. Cal. July 29, 2016).....	11, 12
<i>Scholl v. Mnuchin</i> 483 F. Supp. 3d 822 (N.D. Cal. 2020)	9, 10
<i>Smith v. L.A. Unified Sch. Dist.</i> 830 F.3d 843 (9th Cir. 2016).....	8, 9, 10

Rules

Fed. R. Civ. P. 23(d)	1
Fed. R. Civ. P. 24	8, 9

1 **STATEMENT OF THE ISSUES TO BE DECIDED (CIVIL L.R. 7-4(a)(3))**

2 1. Should Textbook and Academic Authors Association (“TAA”) be permitted to
3 intervene in this action, on a limited basis, to present concerns to the Court regarding
4 the administration of the settlement process?

5 2. Should the Court direct Class Counsel to issue a curative notice to Class member
6 authors, whose publisher is Sage Publishing (“Sage”), (i) directing them to disregard
7 communications they might have received from Sage concerning the claims process;
8 (ii) informing them that the Court has approved a process for determining their share
9 of the settlement proceeds if they do not know how much they should receive, and
10 (iii) explaining that the Court-approved settlement and claims process, including the
11 plan of allocation, do not require the settlement proceeds for a Work to be split based
12 on the *sales royalty rate* in the author’s publishing agreement?

13

14

15

16

17

18

19

20

21

22

23

24

25

26

27

28

PRELIMINARY STATEMENT

Textbook and Academic Authors Association (“TAA”) is a not-for-profit 501(c)(3) member organization of approximately 3,800 members, at least 200 of which are Class members,¹ devoted to supporting authors of textbooks, scholarly journal articles, and academic books. At the invitation of Class Counsel, TAA participated in the “Author/Publisher Working Group” that worked to ensure that the plan of distribution for settlement proceeds fairly and accurately allocates recoveries between textbook authors and publishers. Since the Court’s preliminary approval of the settlement, acting alongside Class Counsel, TAA has been working in support of the settlement, informing authors as to how to access and participate in the claims process.

As detailed herein, on Friday, December 12, 2025, TAA became aware that Sage Publishing, Inc. (“Sage”), one of the leading textbook publishers, estimated to have more than 1,000 “educational works” for which Class members are entitled to recovery in settlement, had contacted its Class authors by email. The mass email contained misleading communications—including instructions to authors as to how to fill out the claim submission form in a manner designed to benefit Sage at the authors’ expense. As evidenced by the response of the author who received this communication and sent it to TAA, the communication may mislead authors and encourage them to seek less than they are entitled to in the settlement allocation process. The Sage emails undermine the Court-ordered distribution plan and unfairly threaten to adversely impact authors in the claims process, for Sage’s own benefit.

Mindful of this Court’s pronouncements that it wanted to be promptly informed of any issues related to the plan of distribution that might result in authors not being treated fairly, or Class members otherwise being misinformed such that they may not file claims or obtain the relief to which they are entitled, TAA promptly raised its concerns with Class Counsel to discuss them last week. TAA now seeks to intervene and bring the issue before the Court: prompt corrective action should be required given the looming deadlines and the holidays.

¹ Some of these authors have several works in the class.

1 TAA seeks (i) to intervene in this action for the limited purpose of bringing to the Court's
 2 attention its concerns with the claims process, and (ii) an order requiring curative measures pursuant
 3 to Rule 23(d).

4 **RELEVANT FACTS AND BACKGROUND**

5 **A. Background on the Textbook and Academic Authors Association**

6 TAA is a 501(c)(3) not-for-profit organization that is the only organization devoted solely to
 7 supporting authors of textbooks, scholarly journal articles, and academic books, by providing
 8 comprehensive resources, events, and networking opportunities, and by advocating on their behalf.
 9 (See Decl. of Kim Pawlak dated December 21, 2025 ("Pawlak Decl.") ¶ 1.) TAA has approximately
 10 3,800 members, of which at least 200 are class members. (*Id.* ¶ 21.)

11 Class Counsel consulted TAA in connection with the class settlement in this action on or about
 12 September 13, 2025, several days after the September 8, 2025 conference at which the Court expressed
 13 its concern to assure that authors and publishers were placed on an equal playing field in the process
 14 for allocating settlement proceeds between them. (See Tr. of Sept. 8, 2025 proceedings at 15:08–17
 15 ("I would like for you to explain what is going on between the guilds, the publishers. What kind of
 16 deal are you trying to do behind the scenes?").) (Pawlak Decl. ¶ 2.)

17 Since then, TAA has worked diligently with Class Counsel to support settlement efforts and to
 18 fairly resolve issues concerning the allocation of settlement proceeds between textbook and academic
 19 authors on the one hand, and publishers on the other. (*Id.* ¶ 3.) In particular, TAA leadership
 20 participated in the "Author-Publisher Working Group" settlement mediation and negotiations that took
 21 place between September 13 and the preliminary approval hearing on September 25, 2025. (*Id.* ¶¶ 3–
 22 4.) Given TAA's interest in the settlement, on behalf of its authors, TAA's Executive Director
 23 personally attended the preliminary approval hearing, traveling from her home in Wisconsin. (*Id.* ¶ 4.)
 24 TAA has been assisted by counsel from Slarskey LLC and Archstone Law Group, David Slarskey and
 25 Brenda Ulrich, whose work in support of the class settlement efforts has been acknowledged by Class
 26 Counsel. (See Doc. 505-3 (Declaration of Rachel Gelman) ¶ 45 (noting that Slarskey and Archstone
 27 are "two firms experienced in representing authors," and disclosing that "[i]n light of their

1 contributions, Class Counsel intends to share \$137,431.40 from any fee awarded . . . for work
 2 completed in connection with the Author-Publishing Working Group.”).

3 Since the preliminary approval hearing, TAA has prepared and distributed materials to its
 4 member authors, and conducted webinars designed to raise awareness of the settlement and inform
 5 authors how to navigate the process and file a claim. Those webinars have been open to all authors
 6 (not only TAA members) as a public service. TAA has coordinated those efforts with Class Counsel,
 7 who have attended webinars TAA hosted, and incorporated feedback from Class Counsel to assure
 8 that it is providing accurate and reliable information to authors. (Pawlak Decl. ¶ 6.)

9 **B. TAA’s Concerns for Textbook Authors (or Authors of “Educational” Works, as Defined
 10 by the Settlement Agreement)**

11 For textbook authors in particular—whose works were defined as “educational works” based
 12 on the identity of their publishers for purposes of settlement administration—there are additional
 13 complexities in the settlement process: whereas trade and academic authors enjoy a presumption that
 14 they will share 50/50 in settlement proceeds with their publishers, and may simply claim as much,
 15 textbook authors do not enjoy that presumption. (Pawlak Decl. ¶ 7.)

16 Instead, the settlement provides for a process whereby participating authors and participating
 17 publishers each state their claim as to their best understanding of their contractual relationship, and
 18 what percentage of the proceeds they should receive vis-à-vis the other—if they know—and if they
 19 disagree, or if they do not know what percentage they should receive, there is a process defined for
 20 the exchange of information. If no agreement can *then* be reached, the dispute will be submitted to a
 21 Special Master. Importantly, if one party claims, and the other party does not claim (and does not opt
 22 out), then the claiming party will receive its unopposed claimed percentage of the recovery, and may
 23 receive the entirety of the settlement proceeds for a particular work. (*Id.* ¶ 8.)

24 There are certain built in economic dynamics associated with this complex structure, insofar
 25 as there are far fewer educational work publishers, who each have aggregate interests in a greater
 26 number of works than each individual educational work author. The publishers have access to far
 27 better information and resources than the authors, and can act in a coordinated, strategic fashion across
 28

1 all their titles in an effort to maximize their recovery across their portfolio of works. This is one reason
 2 why TAA looks to the Court, through this application and otherwise, to perform the critical function
 3 of closely monitoring communications to class members. Publishers have a strong incentive to take
 4 advantage of authors through unfair communications, and it is much easier for them to do so on a
 5 wholesale basis. (*Id.* ¶ 9.)

6 At the preliminary approval hearing, the Court acknowledged that this distribution plan
 7 “necessarily is going to have some complications,” and that “to manage this process to a successful
 8 and an ethical end” would require counsel “to bird dog this at every stage and bring to my attention
 9 problems when they arise so that we can get together and see how to solve the problems.” (Tr. of Sept.
 10 25, 2025 Proceedings at 17:03–16.) It is based on those comments that TAA seeks to intervene and
 11 place the following issue before the Court. (Pawlak Decl. ¶ 10.)

12 **C. The Misleading Communications Sent by Sage**

13 On December 12, 2025, TAA’s Executive Director received an email from one of TAA’s
 14 members, who forwarded an email received from Sage Publications. (See Pawlak Decl. ¶ 11 and Ex.
 15 1, Dec. 12, 2025.²) Ms. Pawlak has since confirmed that several other Sage authors in the Class
 16 received similar emails. TAA has several concerns about the email, and presume that Sage sent out
 17 similar emails to the many hundreds of authors in their educational portfolio.

18 *First*, fundamentally, the email contradicts, and for some recipients, may well be understood
 19 to supersede the Court-approved notice that is intended to guide authors with respect to how to file a
 20 claim, and what they may be entitled to in the settlement. There is a Court-approved process for
 21 informing authors about the settlement terms, and for resolving issues if an author does not know how
 22 much they are entitled to under their contract or the settlement agreement. The Court-approved process
 23 does *not* begin with the publisher instructing the author on what the publisher believes the author
 24 should receive. Rather, contrary to Sage’s email that (as discussed below) presumes the correctness of

26 ² I have redacted the name and title of the member to protect that author from any potential
 27 retaliation. Publishers exercise economic power over authors and have—in the past—used author
 28 complaints as a basis for withdrawing support for author works. While I do not have any reason to
 believe Sage would do so in this case, insofar as the identity of the author is not important to this
 issue, discretion would seem to support redaction of personally-identifying information.

1 the publisher's assertion that the *royalty-on-sale* rate governs the allocation of settlement proceeds (in
 2 this instance, a 90/10 split between publisher and author), the Court-approved process requires
 3 claimants to provide contractual information about the split applicable to each work—and provides
 4 for information exchange in the likely case where an author *simply does not know* what their contract
 5 requires. (Pawlak Decl. ¶ 12.)

6 *Second*, Sage does not clearly disclose that it has a conflict of interest with the authors to whom
 7 it is communicating. While that conflict is implicit from the structure of the settlement—for each work
 8 the publishers and authors must allocate the proceeds in a zero-sum exercise—the average author
 9 receiving this communication may not intuitively recognize that Sage's email is a self-interested
 10 communication from the publisher, or that the author's rights may differ from Sage's representations,
 11 discussed below. (*Id.* ¶ 13.)

12 *Third*, Sage tells the author that it "believe[s] your share should match the royalty rate you
 13 receive for a sale of your Work applicable to the pirated format of the Work used by Anthropic.
 14 **According to our records, that rate is 10%**. Payment will be made to you directly by the Settlement
 15 Administrator." (Emphasis in original). There is *no basis in the settlement agreement for the*
 16 *conclusion that the author's share should be limited to the "royalty rate you receive for a sale of your*
 17 *Work*," and most textbook publishing agreements contain *other clauses* that govern the allocation of
 18 revenues associated with *licensing* (as opposed to *sales*), to which this settlement payment is more
 19 akin. The *sales* royalty rates are set to account for the costs of marketing, production, distribution, and
 20 sales—none of which apply in the instance of pirated infringement. There is no cost basis associated
 21 with the piracy to justify the low "royalty on sale" rate that Sage advocates. (Indeed, this entire lawsuit
 22 was brought *by authors*, based on the infringement of *their work*, and publishers only intervened at
 23 the very end to assert entitlement to some portion of the proceeds.) The absence of any cost basis is
 24 why *sublicensing* revenues are often shared 50/50 between authors and publishers—or at a minimum,
 25 far more favorably to authors than the *sales* royalty rate. This is a key disagreement between authors
 26 and publishers, and central to the process that the Court approved, with a Special Master to resolve
 27
 28

1 case-by-case disputes based on the entirety of the parties' contract. The email from Sage is an attempt
 2 to short-circuit and unfairly influence that resolution process. (Pawlak Decl. ¶ 14.)

3 Fourth, Sage *specifically tells the author how to fill out their claim form*: "To help avoid delays,
 4 please include this allocation percentage in your claim." Sage also suggests that the process approved
 5 by the Court for resolution of this issue, if the author *does not know* what they are entitled to, "could
 6 slow down the process of recovery and delay your royalty payment." It is inappropriate for the
 7 publishers to be telling authors how to fill out their claim forms. The Court adopted an appropriate,
 8 expedited, and methodical process for determining what textbook authors and publishers should
 9 receive. Sage suggests to the contrary, that to claim anything other than 10% will lead to undue delay.
 10 (*Id.* ¶ 15.)

11 Fifth, this misleading guidance from Sage is likely to suppress author participation and thus
 12 result in Sage's claim becoming a self-fulfilling prophecy. If authors believe that they are entitled to
 13 only 10% of the recovery, they may not bother to go through the effort of filing a claim (which is
 14 already a substantial effort, given the additional complexity for textbook authors to make a claim). In
 15 that case, Sage's 90% claim will not be opposed by the author, and Sage may have manufactured
 16 consent to an improper split based upon its unfair and misleading communication. By suppressing
 17 author participation, Sage could ultimately receive 100% of the amount ultimately allocated for that
 18 work. (Pawlak Decl. ¶ 16.) This is not a theoretical concern: in the email forwarded to TAA, the author
 19 indicated "[t]hey [Sage] are saying 10% which seems like a rip off for writers! Before I respond to
 20 them, wondered if you have any info from other publishers? Are they all taking the \$\$ and leaving
 21 writers the crumbs?" (Pawlak Decl., Ex. 1.) This author—who has been led by Sage to believe they
 22 are being "ripped off", based on an allocation of the settlement proceeds that is *not approved by the*
 23 *Court*—might well decide not to participate based on Sage's email, thus *fulfilling* Sage's self-serving
 24 claim that it is entitled to 90% of the recovery on that work if the author does not file a claim.

25 Sixth—*some authors will take Sage's misleading advice*. TAA is aware of at least one author
 26 who filled out their claim form in reliance on the email from Sage, and thereby restricted their claim
 27 based on Sage's email, *even though they did not know whether that was the correct allocation or not.*

1 That author (and presumably others) should have had the benefit of the resolution process approved
 2 by the Court, but was misled into filing a claim based on Sage's email. (Pawlak Decl. ¶ 17.)

3 And *finally*, Sage expressly seeks to *dissuade* class members from consulting with counsel—
 4 even *Class Counsel*—to understand their rights. Sage writes, “Note: You may hear from lawyers or
 5 companies offering to assist with your claim. The claims process is designed to be simple and
 6 straightforward, allowing authors and other rights holders to complete it *without assistance*.”
 7 (emphasis supplied). In other words, Sage is warning authors to *disregard precisely the manner of*
 8 *communication that Sage is making. (Id. ¶ 18.)*

9 Sage continues that authors should “[b]e advised that working with third parties to file your
 10 claim will likely diminish the amount you recover under the settlement.” This is false—it is unlikely
 11 that taking assistance would lead to a recovery of *less than 10%*, which is what Sage told the author
 12 to claim. Moreover, it is also very misleading, and probably unethical. If lawyers were involved with
 13 writing or reviewing Sage's email, it is a conflict of interest to the extent those lawyers have
 14 obligations to educational authors as class members, or are otherwise improperly and indirectly
 15 communicating to class members. (*Id. ¶ 19.*)

16 **D. TAA's Effort to Address the Issue Through Class Counsel**

17 On the morning of Tuesday December 16, counsel for TAA received a copy of the “Sage's
 18 plan” email that is annexed as Exhibit 1 to the Declaration of Kim Pawlak. (See Declaration of David
 19 Slarskey dated December 21, 2025 ¶ 4.) After discussing the matter with TAA representatives, TAA
 20 counsel promptly forwarded the email to counsel from Lieff Cabraser and Susman Godfrey, cognizant
 21 of their representations to the Court in connection with the ClaimsHero motion, *i.e.*, the need to protect
 22 against communications that may deter participation and mislead class members.³ (Slarskey Decl. ¶ 4.)

23
 24
 25 ³ See Doc. 442, Mot. for Order Limiting Third Party Communications with Class Members, at 14
 26 (“ClaimsHero's webpage therefore undermines the Court-ordered notice process and curative notice
 27 is needed. Courts regularly cure solicitations, like these, that are intended to mislead class members
 28 to opt out of a class settlement.”) While Sage's email does not encourage authors to *opt out* (because
 file a claim—which would benefit Sage by maximizing its recovery on any affected work.

Counsel conferred on this issue on December 17, 2025. TAA decided to bring this issue directly to the Court’s attention, cognizant of the Court’s comments during prior proceedings that it wished to be made aware of issues promptly as they arise, so they could be appropriately resolved. (*Id.* ¶ 5.)

E. TAA's Request for Relief

To be very clear, TAA *supports* the settlement—despite the complexities for textbook authors—in substantial part because TAA also represents academic authors, who receive the benefit (like trade authors) of a 50% default presumption in the allocation of settlement proceeds. But TAA has supported and worked towards implementation of the settlement, for textbook authors in particular, in reliance upon the negotiated, Court-approved process, and with the expectation that this issue in particular—*i.e.*, the allocation of settlement proceeds between textbook authors and publishers—would be fairly and impartially resolved, through the Court-ordered process and Special Master if necessary. (Pawlak Decl. ¶ 20.)

TAA is a small, lightly-staffed organization, and does not stand to earn a *dollar* from this settlement—though it is dedicating significant resources to assist its individual members (and authors more broadly) so that they can receive their fair share of this settlement. While TAA is doing all it reasonably can to inform authors and provide support for this process, *publishers* have the ability to reach *all of their authors with the push of a button*—as Sage apparently did—and issue misleading or unfair communications that will adversely impact author class members. (*Id.* ¶ 21.)

TAA cannot police publisher communications to authors, and is not aware of whether other publishers are engaged in similar types of communications to their authors, but hopes that the Court will take Sage’s communication seriously, and require Sage to issue an appropriate, Court-approved curative communication that (i) directs authors to disregard the prior email; (ii) discloses the conflict of interest inherent to that communication; and (iii) refers authors to the court-approved resources that are available for authors to educate themselves about the claims process. (*Id.*)

ARGUMENT

I. Textbook and Academic Authors Association Should be Permitted to Intervene for the Purpose of Raising Concerns About the Claims Process

Intervention as of right under Rule 24(a)(2) is appropriate upon satisfaction of a four-factor test: (1) the applicant must assert a “significantly protectable” interest relating to the property or transaction that is the subject of the action; (2) the applicant’s interest is not adequately represented by the parties to the action; (3) the applicant must be situated such that disposition of the action may, as a practical matter, impair or impede its ability to protect that interest; and (4) the applicant’s motion must be timely. Fed. R. Civ. P. 24(a); *Smith v. L.A. Unified Sch. Dist.*, 830 F.3d 843, 853 (9th Cir. 2016) (reversing denial of motion to intervene brought by subclass who wished to challenge the legality of certain aspects of a class settlement agreed to by the parties but of dubious legality and harmful to the subclass); *Am. Rivers v. Wheeler*, No. C 20-04636 (WHA), 2020 WL 5993229, at *2 (N.D. Cal. Oct. 9, 2020). Rule 24(a)(2)’s requirements are “broadly interpreted in favor of intervention.” *Smith*, 830 F.3d at 853 (quotation marks and citation omitted); *see also Baykeeper v. U.S. Env’t Prot. Agency*, No. C 19-05941 (WHA), 2020 WL 228279, at *2 (N.D. Cal. Jan. 15, 2020) (“Rule 24(a) is underscored by a ‘liberal policy in favor of intervention.’” (citation omitted)).

The Court may also exercise its discretion and allow permissive intervention under Rule 23(b). For permissive intervention, the applicant need only show that: (1) independent grounds for jurisdiction exist; (2) the motion is timely; and (3) the intervenor's claim or defense shares a common question of law or fact with the main action. Fed. R. Civ. P. 24(b); *Scholl v. Mnuchin*, 483 F. Supp. 3d 822, 825 (N.D. Cal. 2020). Further, in exercising its discretion, the court should consider "whether the intervention will unduly delay or prejudice the adjudication of the original parties' rights." Fed. R. Civ. P. 24(b)(3); *In re Lendingclub Sec. Litig.*, 282 F. Supp. 3d 1171, 1177 (N.D. Cal. 2017).

Whether under the mandatory or permissive standard, TAA should be permitted to intervene in this action, for the purpose of raising concerns and seeking relief in connection with the communications from Sage.

1 TAA should be permitted to intervene as of right because it satisfies each of the “mandatory”
 2 factors: (i) it has a protectible interest in this process, both as a representative organization that assists
 3 textbook and academic authors, and as a participant in the Author/Publisher Working Group that
 4 mediated the distribution plan for the class settlement, *see Allied Concrete & Supply Co. v. Baker*, 904
 5 F.3d 1053, 1067–68 (9th Cir. 2018) (finding that a labor union had a significant protectable interest
 6 because its members had a significant protectable interest); *Abdurahman v. Alltran Fin., LP*, 330
 7 F.R.D. 276, 282 (S.D. Cal. 2018) (finding that a company had a significant protectable interest in
 8 enforcing the settlement agreement that it bargained for); (ii) the applicant’s interests are not
 9 adequately represented by the parties to the action, insofar as Class Counsel did not apparently intend
 10 to pursue prompt curative measures when presented with the issue; (iii) ignoring the issue TAA wishes
 11 to raise (*i.e.*, disposition of the issue without addressing it) will impair TAA’s ability to assure authors
 12 of fairness in the claims process; and (iv) the application is timely—it was brought to Class Counsel
 13 promptly upon TAA learning of the issue, and promptly to the Court thereafter. As in *Smith*, where
 14 the Ninth Circuit reversed the denial of a motion to intervene by subclass members, to raise legal
 15 issues concerning a class settlement, this Court should permit TAA to intervene as of right. *See Smith*,
 16 830 F.3d at 853.

17 Even if the Court does not grant TAA permission to intervene as of right, permissive
 18 intervention is appropriate: (i) independent grounds for jurisdiction exist, insofar as TAA is a
 19 representative organization representing more than 200 class members, with the specific mission of
 20 advocating for and assisting textbook and academic authors, including in their dealings with publishers
 21 and in legal issues related to their profession; (ii) the motion is timely, as discussed above; and (iii)
 22 while not strictly a “claim or defense,” the issues that TAA seeks to bring before the Court are plainly
 23 intertwined with the administration of the settlement process already before the Court. In addition,
 24 there will be no delay caused by TAA’s participation, here. *See Scholl*, 483 F. Supp. 3d at 825; *In re*
 25 *Lendingclub*, 282 F. Supp. 3d at 1177. This Court has previously acknowledged the complexity
 26 associated with the plan of distribution, the specific risks to authors associated with the Court-
 27
 28

1 approved settlement framework, and a desire that the parties raise issues promptly that require Court
 2 attention. TAA seeks to intervene in connection with and consistent with the Court's own guidance.

3 **II. The Court Should Direct Class Counsel to Issue a Curative Notice to Sage Authors and
 4 Bar Further Communications Between Publishers and Authors That Are Inconsistent
 5 With the Court-Approved Settlement Framework**

6 "The prophylactic power accorded to the court presiding over a putative class action under
 7 Rule 23(d) is broad; the purpose of Rule 23(d)'s conferral of authority is not only to protect class
 8 members in particular but to safeguard generally the administering of justice and the integrity of the
 9 class certification process." *O'Connor v. Uber Techs., Inc.*, No. C-13-3826 (EMC), 2014 WL
 10 1760314, at *3 (N.D. Cal. May 2, 2014).

11 "[D]istrict courts have both a duty and broad authority to control communications to putative
 12 class members . . . and to enter appropriate orders governing the conduct of counsel and the parties." *O'Connor v. Uber Techs., Inc.*, No. C-13-3826 (EMC), 2013 WL 6407583, at *4 (N.D. Cal. Dec. 6,
 13 2013). "The Supreme Court's articulation of the requisite factual finding for a district court to limit
 14 class communications pursuant to Rule 23(d) does not require a finding of actual misconduct." *Id.*
 15 (referring and citing to *Gulf Oil Co. v. Bernard*, 452 U.S. 89, 100 (1981)). "The key is whether there
 16 is 'potential interference' with the rights of the parties in a class action." *O'Connor*, 2013 WL
 17 6407583, at * 5.

18 In circumstances like those found here, "courts in this district have imposed limitations on
 19 communications, and invalidated agreements obtained through those communications, based on
 20 findings that the communications were misleading, coercive, or omitted critical information." *Retiree
 21 Support Grp. of Contra Costa Cnty. v. Contra Costa Cnty.*, No. 12-CV-00944 (JST), 2016 WL
 22 4080294, at *6 (N.D. Cal. July 29, 2016) (citing, *inter alia*, *Cnty. of Santa Clara v. Astra USA, Inc.*,
 23 No. C 05-03740 (WHA), 2010 WL 2724512 (N.D. Cal. July 8, 2010) (invalidating releases obtained
 24 by inappropriate, incomplete, and misleading communications to absent class members) (collecting
 25 cases). "[The Court's] discretion includes requiring the issuance of corrective notices and action to
 26 ameliorate confusing or misleading communications." *O'Connor*, 2013 WL 6407583, at *7.

1 For the reasons set forth *supra* (“Relevant Facts and Background”, Section C), corrective
 2 action is warranted under Rule 23(d) to ensure that the communication from Sage to its textbook
 3 authors does not improperly influence the claims process. Textbook authors stand in a precarious
 4 position: forced to determine and defend their entitlement to a share of the settlement proceeds by
 5 reference to specific contractual terms, whereas trade and academic authors benefit from a default
 6 presumption that they will split the settlement proceeds with publishers on a 50/50 basis, and can
 7 simply “check a box” on the claim form to claim that amount.

8 This process, which impacts approximately 25% of the Class, was part of the negotiated and
 9 court-approved settlement terms designed to protect all class members. But to be fair for authors, it
 10 depends upon impartial administration without undue or misleading influence from publishers,
 11 *particularly* because authors can be presumed, on the whole, to be both less sophisticated and have
 12 fewer resources available when it comes to identifying, understanding, and advocating for their rights
 13 under their publishing agreements—and also because authors may be susceptible to communications
 14 from their publishers, who may exercise some economic control over the author by virtue of the
 15 relationship.

16 Each publisher, by contrast, has a far greater aggregate economic interest and incentive to
 17 invest in strategic behavior—even unfair or misleading behavior like Sage’s communication—that
 18 will tend to maximize its recovery from the class settlement at the expense of its authors.

19 Note there is deep conflict and a widespread history of litigation between classes of textbook
 20 authors and their publishers over the last several years, arising out of similar disputes over how
 21 publishers pay author royalties, or unfair and deceptive accounting practices.⁴ Suffice to say that these
 22 are not new conflicts, particularly between textbook authors and the large textbook publishing houses.
 23 The communication from Sage speaks for itself, in its conflicted, misleading and contrary content,
 24 which “potentially interferes” with the agreed upon process for authors to obtain the necessary
 25 information to develop their claim and an impartial Special Master to resolve disputed issues.

26
 27

⁴ See, e.g., *Bernstein v. Cengage Learning, Inc.*, No. 19-cv-07541 (S.D.N.Y.); *Flynn v. McGraw Hill*
 28 *LLC*, No. 21-cv-00614 (2d Cir.), *Gitman v. Pearson Educ. Inc.*, No. 14-cv-08626 (S.D.N.Y.).

O'Connor, 2013 WL 6407583 at *4. The communications were “misleading, coercive, or omitted critical information.” *Retiree Support Grp. of Contra Costa Cnty.*, 2016 WL 4080294, at *6.

Upon finding that the Sage emails were improper, and potentially interfere with the fair administration of the claims process, Class Counsel should be directed to ensure that a curative notice—approved by Class Counsel or the Court—goes to Sage authors, (i) identifying the communications from Sage; (ii) informing class members that the Court has found the communications to be misleading and potentially interfere with the claims process, (iii) directing class members to disregard the contents of the Sage email, and (iv) inviting class members to contact Class Counsel or the Settlement Administrator if they have questions about how to determine how much they are entitled to under the settlement agreement. In addition, any Sage author who filed a claim *after* the improper Sage communication should be specifically contacted and asked if they wish to reconsider the amount of their claim.

Finally, the Court should direct Class Counsel, and the various lawyers who have appeared here on behalf of publishers, to contact the educational publishers, and request that future communications directed to authors and pertaining to the claims process should be reviewed by Class Counsel before they are sent. Publishers should be notified that future violations may result in their being barred from any recovery. *Cf. Camp v. Alexander*, 300 F.R.D. 617, 627 (N.D. Cal 2014) (invalidating improperly obtained opt-out notices and cautioning parties that improper communications to class members could result in sanctions).

CONCLUSION

For the foregoing reasons, the Court should grant Textbook and Academic Authors Association's motion to intervene, and should direct curative measures under Rule 23(d).

1 Date: December 22, 2025
2 New York, New York

Submitted By:
SLARSKEY LLC

4 By: /s/ David Slarskey
5 David N. Slarskey *pro hac vice application pending*
dslarskey@slarskey.com
6 Adam Hollander (not admitted, only on the brief)
Deepa Devanathan (not admitted, only on the brief)
7 767 Third Avenue, 14th Floor
New York, NY 10017
Telephone: (212) 658-0661

9 GAW POE LLP

11 /s/ Christopher Wimmer
12 CHRISTOPHER WIMMER (BAR #263275
13 cwimmer@gawapoe.com
ONE EMBARCADERO, SUITE 1200
14 SAN FRANCISCO, CA 94111
Telephone: (415) 326-3957
Facsimile: (415) 737-0642

15
16 **ECF Attestation**

17 I am the person efiling this document. I attest that each of the other signatories have concurred in the
18 filing of the document.

19 /s/ Christopher Wimmer