

2009 TAA Council Election Nominees

Secretary

Fred Kleiner

Position statement:

"I joined TAA more than a decade ago and, like most TAA members, benefited from the organization 'from afar,' attending only one conference prior to 2007. But I have always admired the work TAA has done on behalf of authors and deeply appreciated the many valuable services it provides its members, and at the 2007 conference in Buffalo I was urged by several Council members to take a more active role. I decided to become a regular presenter at TAA conferences, and to stand for election to Council in order to begin to 'give back,' and hoped that my varied experience as an author of textbooks, journal articles, and scholarly monographs; as an academic editor; and as a mentor to younger colleagues as long-time department chair, would benefit TAA's membership. Like all my colleagues on the TAA Council, I understand but regret Ron Pynn's decision not to stand for re-election, and I hope that in time I can fill one of his two large shoes. I pledge to work hard to achieve that goal."

Bio:

Fred Kleiner, who is currently serving as a member of the TAA Council, is the author of the 2007 Texty Award-winning *A History of Roman Art* and co-author of the 2001 Texty and McGuffey Award-winning *Art through the Ages*, and was recently elected to TAA's Council of Fellows. He is Professor of Art History and Archaeology and Chair of the Art History Department of Boston University, where he has taught since 1978. Prior to that, he was an assistant professor at the University of Virginia. Fred has won Boston University's premier teaching prize, the Metcalf Award for Excellence in Teaching, and has twice been awarded the Distinguished Teaching Prize of the College of Arts and Sciences Honors Program. He is also the recipient of BU's College Prize for Excellence in Undergraduate Advising. In addition to textbook writing, he is the author of scores of peer-reviewed articles in art history, archaeology, and numismatics journals in North America and Europe, and served from 1985 to 1998 as Editor-in-Chief of the *American Journal of Archaeology*. Fred's research has been supported by the American Council of Learned Societies, American Philosophical Society, and John Simon Guggenheim Memorial Foundation.

Council Members

Angela Jackson

Position Statement:

"Currently, I am a TAA Council Member At Large (which means I was appointed by the TAA Council for a one-year term) and have chosen to nominate myself for a Council position term ending June 30, 2012. I attended my first TAA conference last year in Las Vegas and participated in my first council meeting this January in St. Petersburg. I met other council members and learned more about the association in St. Petersburg in January of this year. My interest in seeking the Council Membership is embedded in TAA's mission of facilitating the movement of textbook and academic authors to publish and enhance the quality of educational materials needed in many domains of society. I have a passion for writing and inspiring others through the process. This new appointment would allow me to support the association in achieving its goals. I aspire to publish materials in multicultural education and as a council member I bring an exciting area to the publishing discussion. I envision using my strengths of empowerment, fortitude, and dedication to forward the approved agendas of TAA."

Bio:

Angela Jackson's background includes President and CEO of Culturally Competent Consulting, Inc. with the following educational history: B.S. in Industrial Management; M.Ed. in Community Counseling; and a Ph.D. in Counselor Education from Virginia Tech where she also specialized in Race & Social Policy. She is currently fulfilling a one-year contract with the Michigan City School Administration as a Cultural Liaison; she has also contracted with other schools and programs in surrounding communities. She has published academic articles and taught as an Assistant Professor in Counseling/Psychology programs teaching courses such as Abnormal Psychology, Practicum/Internship, and Multicultural Counseling. Angela is a certified Study Circle on Race Facilitator charged with facilitating groups that help people work together for creative community change. She loves dancing, traveling, bowling, and spending time with her niece and nephew.

Michael D. Spiegler

Position statement:

"I attended only one day at my first TAA conference in Buffalo (my granddaughter's graduation was the second day). It was the single most elucidating and stimulating day at a professional conference I have experienced. I was hooked and became president of TAA—of the TAA fan club, that is. Since then, I've been actively involved in TAA, including presenting TAA-sponsored textbook writing workshops, recruiting members, and serving on panels at our annual meeting. I've also been working with our executive director on an exciting grant to foster scholarly writing among culturally-diverse high school math and science students.

I'd like to further contribute my experience in and enthusiasm for textbook and academic writing as a council member. Two specific initiatives I would sponsor are (1) expanding TAA chapters and facilitating their activities and (2) broadening TAA's purview to other scholarly endeavors

including conference presentations and discipline-based writing for the public."

Bio:

Michael D. Spiegler is Professor of Psychology at Providence College and previously taught at the University of Texas, Austin. He is a clinical psychologist with a specialty in behavior therapy and has conducted research on modeling, fear and anxiety, treatment of chronic psychiatric disorders, and active learning. He has been a successful textbook and academic author for more 40 years with several leading textbooks, including *Contemporary Behavior Therapy* (5th ed.) and *Personality: Strategies and Issues* (8th ed.). For the past 13 years, Michael has worked to promote quality college textbooks by giving workshops and presentations on textbook writing at universities and professional conferences; he also teaches a 3-day intensive course on all phases of textbook writing in the national Chautauqua program. He regularly reviews manuscripts for publishers and serves as a consultant/mentor to college textbook authors in diverse disciplines. Michael is currently writing a comprehensive *Handbook for College Textbook Writing*.

Claudia Sanchez

Position statement:

"I am currently a Council Member At-Large (which means I was appointed by the TAA Council for a one-year term), and it is a great honor to serve TAA in this capacity. As an At-Large Member, I have learned a lot about the Association thanks to my fellow members of the Governing Council. I have met wonderful colleagues and mentors, and have become very interested in following in their steps to further TAA's mission. As a Council Member, I would like to continue to grow as a published author while supporting the endeavors of TAA's membership. I am interested in promoting TAA among text and academic authors, and have a special interest in attracting authors from diverse backgrounds to our Association. I strongly believe that the more diverse we are, the greater we become. I look forward to continuing to work with TAA's Council and our membership."

Bio:

Claudia Sanchez is Assistant Professor in the Department of Teacher Education at Texas Woman's University. She taught and pursued graduate studies at Texas A&M-College Station, where she earned an M.S. in Curriculum and Instruction and a Ph.D. in Educational Psychology. Her academic interests include grant writing, mentorship in teacher education programs, multicultural teacher competency, Spanish-English biliteracy, and English as a Second Language (ESL) teaching methods. Dr. Sanchez is director and co-director of three federal grants totaling over 4 million dollars, which focus on the preparation of teachers in critical need areas. She has published in academic journals including the *Bilingual Research Journal*, the *Journal of the Scholarship of Teaching and Learning*, and the *International Journal of Comic Art*.

Maria Lopez-Class

Position statement:

“I would like to nominate myself for the Text and Academic Authors Association (TAA) Council member position. As a recent junior faculty, I have learned the importance of publishing and networking. Writing is time-consuming and requires significant academic creativity. Networking is not an institutional based endeavor, but rather one that spans across many disciplines and outside living quarters (e.g., institutions). For example, through a web search I found a faculty member in Arizona State who shares similar research interests. To date, I am currently collaborating with several people on different projects outside my state residence. Through networks, I am able to not only share my research knowledge with colleagues, but also learn about other contacts. The “six degrees of separation” is one that can work and can be applied to important academic associations. As a TAA council member, it is my hope to apply my networking skills to create a forum for others to collaborate on projects.”

Bio:

Maria Lopez-Class, Ph.D., M.P.H., Research Instructor in the Department of Oncology at Georgetown University with the Latin American Cancer Research Coalition, has worked with minority populations for over 10 years. She has experience with community outreach services and health-related research that addresses psychosocial factors and disparities among Latinos, Asians, and African-American groups. *Her dissertation research was an in-depth multi-variable examination of socio-ecological factors that hinder Latinos from engaging in diabetes self-care.* She has worked on projects that focused on examining the quality of life for women and on the underserved. Most recently, she learned to use geographic information systems software to better assess the spatial distribution of environmental resources for health care delivery services. Her research interests are in the area of acculturation, health disparities, and chronic disease management.

Mary Kay Switzer

Position statement:

"I am currently serving on the TAA Council. I would like to continue in that capacity. As a textbook author and academic author, I feel that I can continue to support issues concerned with both of those constituencies. I want to work to improve the use of new technology to enhance educational materials and textbooks. I am also concerned with stopping the practice of the selling of desk copies. And I want to continue to seek new ways to serve our members. I hope that I will get your vote. Thank you."

Bio:

Mary Kay Switzer is an Associate Professor in the Communications Department at California Polytechnical State University in Pomona, Calif. and a former news anchor. Switzer has won

teaching excellence awards at two institutions. She is also a highly successful grant writer, curriculum developer and author and is involved in television and video production. She has been twice recognized by California State Polytechnic University Pomona with the "Golden Leaves Award," once for her work as a contributing author of a major scholarly reference work, *Historical Dictionary of American Radio*, published by Greenwood Press in 1998, and most recently for her book, *China Diary*. She has written several articles for *The Encyclopedia of Radio* (Fitzroy Publishers in Chicago). A professional actor, producer, and director, her folk opera, "Karolee Fairaday," has been produced at many regional and university theatres. A magazine and feature-page Contributing Editor and columnist, Dr. Switzer also has several other published works -- including books and short stories.