

TAA Website FAQ

How do I access the members-only section of the TAA website?

Visit the TAA website at www.TAAonline.net and click on the “Already a Member” link on the right hand column (in a red box). This will open a window that asks for your username and password. Your username is “member” and your password is “author”.

What is “Industry News”?

Industry News contains the latest news and information about text and academic authoring: used books; publishing mergers; new products for authors; etc. Catch up by reading the archives.

Just click on the Industry News link on the TAA homepage.

What is “TAA Notes”?

TAA Notes contains news and information about TAA: conference news; columns; actions taken by the TAA Council, TAA’s advisory board; Busy TAA People; how-to information, etc. Catch up by reading the archives.

Just click on the TAA Notes link on the TAA homepage.

What is a TAA weblog?

TAA has three blogs, online diaries, to help its members communicate with each other about text and academic authoring issues.

The TAA Community Blog is open to members and non-members
<http://www.taonline.net/generalblog/>

Richard’s Blog is a blog by TAA Executive Director Richard Hull
<http://www.taonline.net/richardblog/>

The Members-Only Blog is a blog exclusively for TAA members
<http://www.taonline.net/membersonlyblog/>

Please use these blogs to post questions and/or comments. Our hope is that it will help to build a feeling of community among members.

What are “Featured Sponsors” and “Sponsors”?

Featured Sponsors are companies that have placed advertisements in four issues of *The Academic Author*. By doing so, they have shown their commitment to supporting the association and earned a spot on the home page. Sponsors have placed ads of varying sizes and/or lengths of time in *The Academic Author*, or have chosen to advertise on the website only. Their ads appear on the TAA Notes, Industry News or Member Center pages only. If you are interested in advertising in *The Academic Author* or on the TAA website, contact TAA at TEXT@lampabay.rr.com or (727) 563-0020.

How can the TAA website help me as a textbook author?

As a textbook author, the TAA website can keep you up-to-date on what is happening in the textbook industry. Read the Industry News sections, Richard Hull’s “In the News” columns
<http://www.taonline.net/membersonly/inthenews/index.html>
and browse the TAA weblogs.

If you hold the copyright to your works, you can post your book for sale in TAA’s E-List for Books section
<http://www.taonline.net/books/index.html> on the TAA website.

Download TAA’s **Guide to Textbook Contracts** to help you negotiate a favorable publishing contract, at Member Documents
<http://www.taonline.net/membersonly/documents/index.html>

Hundreds of articles for textbook authors have been archived on the TAA website in the News Archive and in the TAA Convention archive. Access the News Archive at
<http://www.taonline.net/news/archives.html> and the TAA Convention archive at
<http://www.taonline.net/convention/archive.html>

How can the TAA website help me as an academic author?

As an academic author, the TAA website can keep you up-to-date on what is happening in the academic authoring industry. Read the Industry News sections, Richard Hull's "In the News" column <http://www.taonline.net/membersonly/inthenews/index.html> and browse the TAA weblogs.

The TAA website offers a list of research websites at http://www.taonline.net/membersonly/research_sites/index.html

It also offers an archive of Publish & Flourish Listserv messages. The Publish & Flourish Listserv is for members who came in through Tara Grays' Publish & Flourish Workshops. It allows these members to maintain contact with Tara and others who took her workshop across the country. Messages are sent monthly, but members may also use the listserv to post questions of their own, to be answered by Tara or other TAA members. Archived messages are available in the Members-Only section of the TAA website: http://www.taonline.net/membersonly/pf_listserv/index.html

Hundreds of articles for academic authors have been archived on the TAA website in the News Archive and in the TAA Convention archive. Access the News Archive at <http://www.taonline.net/news/archives.html> and the TAA Convention archive at <http://www.taonline.net/convention/archive.html>

How can I find answers to text and academic authoring questions?

The TAA website contains an archive of questions asked by authors and answered by authoring experts. Called "Authors Asking", the archive is located in the Members-only section at <http://www.taonline.net/membersonly/questions/index.html>

You can also use the Author's Resource Center link on the TAA home page to get answers to your own authoring questions.

What is the Busy TAA People form?

The Busy TAA People form, downloadable from the TAA home page, allows you to share your academic achievements with fellow members. Your news is shared on the TAA website, in *The Academic Author*, and in TAA's bi-monthly e-mail News Alerts.

I wasn't able to attend the TAA Conference, but I would like to read news about the sessions, view photos from the conference and download session materials. Can I access that information on the TAA website?

TAA members, whether they attended the TAA Conference or not, have access to all post-conference news. The TAA home page carries a link to the conference site, where members can download PDFs of session materials, view the conference photo gallery, and gain information from the articles written about the sessions: <http://www.taonline.net/convention/index.html>

How can I access the archive of past member newsletters?

Archived issues of the *TAA Report*, and *The Academic Author* can be found in the members-only section at <http://www.taonline.net/membersonly/aa/index.html>

The archive also includes a content listing for each issue.

TAA Website Handy Reference Guide

TAA Website
www.TAAonline.net

Members-only Access
Username: member
Password: author

Association News
TAA Notes <http://www.taonline.net/notes/index.html>

Industry News
<http://www.taonline.net/news/index.html>

Conference News
<http://www.taonline.net/convention/index.html>