



TEXT AND ACADEMIC AUTHORS ASSOCIATION

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TAA announces 2009 Texty, McGuffey Award winners

St. Petersburg, FL, March 4, 2009 -- The Text and Academic Authors Association has selected three textbooks to receive a 2009 Textbook Excellence Award ("Texty"), and four textbooks to receive a 2009 William Holmes McGuffey Longevity Award ("McGuffey"). Two books tied for the College Physical Science category: *An Introduction to Physical Science*, 12th ed., by James T. Shipman, Jerry D. Wilson, Aaron Todd, and Charles Higgins, and *Meteorology Today*, 9th ed., by C. Donald Ahrens.

The awards will be presented during a luncheon at the 2009 TAA Conference in San Antonio on June 27, entitled "TAA Awards Ceremony: Standing Out From the Competition." Learn more about the 2009 TAA Conference: [click here](#)

The Texty winners for 2009 are:

- *Seismic Methods and Applications: A Guide for the Detection of Geologic Structures, Earthquake Zones and Hazards, Resource Exploration, and Geotechnical Engineering*, 1st ed., by Andreas Stark, published by Universal-Publishers, Inc. (College Physical Science category)
- *Operating Systems: Internals and Design Principles*, 6th ed., by William Stallings, published by Pearson Education (Prentice Hall) (College Computer Science/Engineering category)
- *Challenging Behavior in Elementary and Middle School*, 1st ed., by Barbara Kaiser and Judy Sklar Rasminsky, published by Merrill/Pearson (College Communication/Education/Performing Arts/Visual Arts)

The McGuffey winners for 2009 are:

• *An Introduction to Physical Science*, 12th ed., by James T. Shipman, Jerry D. Wilson, Aaron Todd, and Charles Higgins, published by Houghton Mifflin (Now Cengage) (College Physical Science category)

* *Meteorology Today*, 9th ed., by C. Donald Ahrens, published by Brooks/Cole, Cengage Learning (College Physical Science category)

• *Hotel, Restaurant & Travel Law: A Preventative Approach*, 7th ed., by Karen Morris, Norman Cournoyer, and Anthony Marshall, published by Delmar, Learning. (College Humanities/Social Science category)

• *Probability and Statistics for Engineering and the Sciences*, 7th ed., by Jay Devore, published by Brooks/Cole, Cengage Learning (College Mathematics/Statistics category)

TAA created the Textbook Excellence Award in 1992 to recognize current textbooks and learning materials. To be nominated, a work must carry a copyright date for the previous or current year. TAA created the McGuffey Longevity Award in 1993 to recognize textbooks and learning materials whose excellence has been demonstrated over time. To be nominated, a work must have been in print 15 years and still be selling. Learn more about TAA's Texty and McGuffey Awards: <http://www.taaonline.net/awards/index.html>

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