

2018 Textbook Awards Judging Ballot: Sample

Most Promising New Textbook Award, Life Sciences, College

Judge's Name:

Rate each set of criteria on a scale ranging from Outstanding to Poor.

PEDAGOGY

	Outstanding	High Quality	Average	Fair	Poor	N/A
Learnability (degree to which intended readership can learn from text)	<input type="radio"/>					
Engaging (interesting, holds attention)	<input type="radio"/>					
Relevance for target readership	<input type="radio"/>					
Logical organization	<input type="radio"/>					
Stepwise progression (including defining terms when first used)	<input type="radio"/>					
Illustrations are pedagogic (not just "window dressing", but clear and well-placed) If there are no illustrations, select "N/A".	<input type="radio"/>					

CONTENT/SCHOLARSHIP

	Outstanding	High Quality	Average	Fair	Poor	N/A
Content complete for this text (no glaring omissions of topics)	<input type="radio"/>					
Content/scholarship current	<input type="radio"/>					
Content/scholarship accurate	<input type="radio"/>					
Content demonstrates knowledge of field	<input type="radio"/>					
Accurate and appropriate citations (If there are no citations, select "N/A".)	<input type="radio"/>					

WRITING

	Outstanding	High Quality	Average	Fair	Poor
Clarity of writing	<input type="radio"/>				
Appropriate level/tone for target readership	<input type="radio"/>				
Writing craft (writing is engaging, captivating, appealing, absorbing)	<input type="radio"/>				

APPEARANCE & DESIGN

	Outstanding	High Quality	Average	Fair	Poor
Quality of editing (lack of errors)	<input type="radio"/>				
Interior design (composition, page design and layout, legibility)	<input type="radio"/>				
Ease of navigation through text (page layout)	<input type="radio"/>				

FULFILLS STATED OBJECTIVES. If objectives are stated in the preface or first chapter, how well are they fulfilled? (If there are no stated objectives, select "N/A".)

Outstanding	High Quality	Average	Fair	Poor	N/A
<input type="radio"/>					

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COMMENTS

Please share up to three overall strengths:

Strength 1:

Strength 2:

Strength 3:

Please share up to three overall weaknesses:

Weakness 1:

Weakness 2:

Weakness 3:

Please share your overall comments about why this book should or should not win an award.

Please provide a 1-2 line quote that can be used for marketing purposes and read during the awards ceremony if this book should win (this quote would be attributed to "a judge" and not specifically to you).

Example: "*Thinking for Yourself* deserves hands-down to win the McGuffey Longevity Award. This is a deeply original, often brilliant textbook that takes on the difficult goal of turning students into critical thinkers and succeeds more completely than any text I have seen."

If you are not recommending that this book should win, simply enter "No" in this field.