



Date: \_\_\_\_\_

**Text and Academic Authors Association 2010-2011 Ad Form**

P.O. Box 56359, St. Petersburg, FL 33732-6359

P: (727) 563-0020 F: (727) 230-2409 www.TAAonline.net

Name of Advertiser:		
Advertiser Contact Name:		
Address:		City:
State:	Zip:	Country:
Telephone:		E-Mail:
Fax:		Web Site:

<b>Type of AD</b>	<b>Cost (per issue):</b>	<b>Cost (10 issues):</b>
-------------------	--------------------------	--------------------------

Check the ad size you would like:

<input type="checkbox"/> Half Page (7.5" x 4.75")	\$275	\$1,000
<input type="checkbox"/> Quarter Page (4.5" x 3.5")	\$175	\$700
<input type="checkbox"/> 1/8 Page (2.5" x 3.5")	\$125	\$500
<input type="checkbox"/> Business-Card (3.5" x 2")	\$50	\$200
<input type="checkbox"/> Website Ad (162 x 100) pixels	72 dpi, RGB color format	

<b>2010-2011 Newsletter Issues</b>	<b>Ad Deadline:</b>	<b>Payment Due:</b>
------------------------------------	---------------------	---------------------

Check the newsletter issue you would like:

<input type="checkbox"/> January	December 1st	December 10th
<input type="checkbox"/> February	January 1st	January 10th
<input type="checkbox"/> March	February 1st	February 10th
<input type="checkbox"/> April	March 1st	March 10th
<input type="checkbox"/> May	April 1st	April 10th
<input type="checkbox"/> August	July 1st	July 10th
<input type="checkbox"/> September	August 1st	August 10th
<input type="checkbox"/> October	September 1st	September 10th
<input type="checkbox"/> November	October 1st	October 10th
<input type="checkbox"/> December	November 1st	November 10th

**Website Ad**

<input type="checkbox"/> Three Months	\$400
<input type="checkbox"/> Six Months	\$450
<input type="checkbox"/> Nine Months	\$500
<input type="checkbox"/> 12 Months	\$525
<input type="checkbox"/> Beginning Date _____	
<input type="checkbox"/> Ending Date _____	

**Ad Artwork**

**Formats Accepted:**

Black and White ONLY

Must be in .JPEG format

I will submit new ad artwork by the deadline.

Please use my ad from \_\_\_\_\_ issue (month/year).

I would like an ad designed for an additional fee.

**Contact the Advertising Manager or refer to ad rate sheet for rates, etc.**

**Total Payment**

Make a copy of this form for your records and mail a copy of the form and your payment to  
 Text and Academic Authors Association, C/O: Janet Tucker, P.O. Box 56359, St. Petersburg, FL 33732-6359

Send your ad as an electronic JPEG attachment to [kim.pawlak@taaonline.net](mailto:kim.pawlak@taaonline.net)

**Please Sign Below** *Signature is required*

Signature \_\_\_\_\_