

THE OTHER DISNEY; ROY

Walt Disney is given the credit for the great animation success. However his older brother, Roy was involved in the project from the very beginning. On Walt's death in 1966, it was Roy, who had been President of the company, who

1923 - Walt Disney and brother Roy O. Disney open Disney Brothers Studio in Hollywood.
1928 - "Steamboat Willie," starring Mickey Mouse, debuts at New York's Colony Theatre.
1937 - Disney Studio produces its first feature film, "Snow White and the Seven Dwarfs."
1940 - Disney brothers take the company public.
1955 - Disneyland theme park opens in Anaheim.
1966 - Walt Disney dies. Roy becomes chairman.
1971 - Walt Disney World theme park opens in central Florida. Roy Disney dies
1980 - Ron Miller, Walt Disney's son-in-law, becomes president of the company.
1982 - EPCOT Center theme park opens in central Florida.
1984 - Roy E. Disney, Walt's nephew and son of Roy O., resigns from the board to spearhead an effort to prevent a corporate takeover. He is instrumental in

took the reigns as Chairman. Later, Roy's son Roy E. Disney would become chairman.

Here, in 1958, it is Roy who signs yet another mortgage.

bringing Michael Eisner and Frank Wells to run the company, taking over from Miller.
1984 - Roy E. Disney named chairman of Walt Disney Animation. Tokyo Disneyland opens.
1986 - Company changes name to The Walt Disney Co.
1989 - Company launches Disney-MGM Studios.
1991 - Disney partners with Pixar Animation Studios to produce computer-animated films.
1992 - Disneyland Paris opens.
1995 - "Toy Story," the first film resulting from the Disney/Pixar deal, opens and is a phenomenal success.
1996 - Company acquires Capital Cities/ABC, owner of the ABC television network.
2001 - Downtown Disney and Disney's California Adventure theme park open in Anaheim.
2003 - Roy E. Disney and fellow board member Stanley Gold resign and begin public campaign to oust Eisner, saying the company's stock has underperformed under him for nearly a decade.