



2007 TAA Conference on Text and Academic Authoring
 Hyatt Regency Buffalo
 Buffalo, NY June 22-23
www.taaonline.net/TAAConference/index.html

Sponsor/Exhibitor Registration Form

Company Name _____
 Contact Name _____ Title _____
 Phone _____ E-mail _____
 Company Address _____ City _____
 State _____ Zip _____ Company Phone _____
 Website _____ Company E-mail _____
 How did you hear about the TAA Conference? _____

Sponsorships (please check all that apply)

- Welcome/Continental Breakfast Fri/Exclusive \$2,000
- Welcome/Continental Breakfast Sat/Exclusive \$2,000
- Welcome/Continental Breakfast/Sponsor \$500
- Fri & Sat Snack Breaks/Exclusive \$600
- Fri & Sat Snack Breaks/Sponsor \$300
- Friday Awards Luncheon /Exclusive \$3,000
- Friday Awards Luncheon /Sponsor \$750
- Sat. Roundtable Discussions Luncheon/Exclusive \$3,000
- Sat. Roundtable Discussions Luncheon/Sponsor \$750
- Lanyards \$200
- Conference Evaluations/Exclusive \$100
- Conference Evaluations/Sponsor \$25
- Conference Handouts on CD \$350

Advertisements (please check all that apply)

- Conference Program Full Page \$150
- Conference Program Half Page \$100
- Registration Bag Inserts \$100
- Goody Bag Item
- Describe _____
- _____
- Literature Table \$50

Inserts, Goody Bag items and Literature must be mailed to TAA,
 P.O. Box 76477, St. Petersburg, FL 33734-6477 by May 1, 2007

Exhibit Space

Exhibit Space & Conference Exhibitor Registration
 \$175 _____
 Guest Ticket for Fri. Awards Luncheon \$30 \$ _____
 Guest Ticket for Sat. Roundtable Luncheon \$30 \$ _____

Exhibit Space Only
 \$50 _____

Need electrical outlet _____ Yes _____ No

Booths will be assigned on first-come, first served basis.

Participate in Conference Events & Activities
 See conference website for details

Grand Lady Cruise (Fri. night) \$45/person \$ _____

Prometheus Books Tour (Sat. night) # of people _____

Friday Field Trips

Waterfront Tour # of people _____
 Karpeles Manuscript Museum and Library # of people _____

Saturday Field Trip

Niagara Falls \$30/adult \$25/child \$ _____

Hotel Accommodation

Hyatt Regency Buffalo
 Two Fountain Plaza, Buffalo, NY 14202
 Tel: (716) 856-1234

Special Conference Rate:

\$99 per night (single or double) plus applicable tax
 To make reservations, call 1-800-233-1234 or book online
 at www.TAAonline.net/TAAConference/register.html
 Group code: GTAAA
 Deadline for registering at the reduced conference registration
 rate is May 22, 2007

Questions? Contact Kim Pawlak, TAA's Associate Executive
 Director, at (608) 687-3106; cell (507) 459-1363 or
kmpawlak@centurytel.net