



2009 ★ TAA Conference

on Text and Academic Authoring

El Tropicano Riverwalk Hotel

San Antonio, TX ★ June 25-27

www.TAAonline.net/TAAConference

Call for Presentation Proposals

The 2009 TAA Conference on Text and Academic Authoring will be held in San Antonio, TX, Thursday June 25, Friday, June 26 and Saturday, June 27. This year's conference will offer two concurrent tracks, one for textbook authors and one for academic authors, as well as sessions that appeal to both. The conference will also offer several moderated Roundtable Discussions, mentoring sessions, and plenty of opportunities for networking.

TAA is seeking proposals for 30-minute and 60-minute sessions that would appeal to textbook authors, academic authors (authors of journal articles, dissertations, grants, scholarly books, etc), and both groups.

Possible topics related to textbook authoring: The future of textbooks; preparing the next edition; how authors can proactively market their work; new and emerging technology for authors; online publishing; the business of authoring; e-books; the writing process; how to write a crossover book; working with co-authors.

Possible topics related to academic authoring: Open access; insights from a scholarly book editor; insights from a scholarly journal editor; orientation to the book publishing/journal publishing industry; how to create an edited book.

Possible topics that would appeal to both groups: Time management; the business of authoring; how to make your work more visual; developing collaborative relationships with other writers; the writing process.

View several specific session topics at http://www.TAAonline.net/TAAConference/session_topics.html

Learn more about TAA at <http://www.TAAonline.net>

Learn more about the 2009 TAA Conference at <http://www.TAAonline.net/TAAConference>

Deadline for proposals is November 15, 2008.

Information for presenters and moderators:

- Presenters who plan to stay for the entire conference must pay full conference registration.
- Presenters are responsible for providing copies of their handout materials.

Please fill out the attached Presenter Proposal Form.

Mail to: Kim Pawlak, TAA, S2874 Spruce St., Fountain City, WI 54629.

This form can also be filled out online at https://www.TAAonline.net/form/2009conf_proposals.html



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Presentation Proposal Form

Name: _____ Title: _____

College/University/Organization/Company: _____

Address: _____ City: _____

State: _____ Zip: _____ Phone: _____

Email: _____

Additional Presenters: _____

Please attach a 150-200 word bio of EACH presenter and a 250-300 word presentation summary.

Audience (textbook, academic, or both): _____

Suggested Title of Presentation: _____

Session day/time preference (day and morning or afternoon): _____

Handouts: _____ Yes _____ No

Deadline for proposals is November 15, 2008. Presenters will be contacted about their proposal within two weeks of receipt.

Questions? Contact Kim Pawlak, Associate Executive Director at (608) 687-3106 or kim.pawlak@taaonline.net

Learn more about TAA at <http://www.TAAonline.net>

Mail this form and any attachments to:

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