

It's not hard to come up with episode topics on an ongoing basis!  
 These tips will get you started—and keep you going!

# RESOURCE

Generating Ideas for Episode Topics	
<b>Mission-Based Ideas</b>	Based on my mission statement, what topics come immediately to mind? What are some pressing problems for which my target audience is looking for solutions? What are some topics of perennial interest to my target audience?
<b>My Successes</b>	What have I learned that works that I can share with others?
<b>My Failures</b>	What strategies didn't work for me? What did I learn?
<b>Current Issues</b>	Are there topics of current interest within my niche?
<b>Future Issues</b>	Have I recognized issues that may be important to my niche in the future?
<b>Workshops &amp; Courses</b>	What topics from workshops & courses that I've attended would help my target audience & meet my podcast mission? What topics from workshops & courses that I've presented can be adapted to a podcast?
<b>Splitting &amp; Lumping</b>	What topics can be pulled into separate subtopics, each for a different episode? What topics can be joined together for a special series of episodes?
<b>Podcasts, Blogs, Books</b>	What ideas are sparked by blogs, podcasts, books, articles I've consumed? Is there a different take that I have? ...a different application? Example: if I go to <a href="http://theAPprofessor.org/podlist">theAPprofessor.org/podlist</a> or other academic podcasts and scan the topics, several may spark ideas relevant to my podcast.
<b>Conversations</b>	What questions have others asked me? ...what questions have I asked?
<b>Interdisciplinary</b>	Are there topics outside my niche that can be adapted? Are there topics from outside my niche that can inform my listeners?
<b>People</b>	Are there experts or other interesting people I'd like to chat with? Are there folks my target audience I would like to chat with? Do people in my professional or personal network have some something of value to share with my listeners?
<b>Places</b>	Are there locations significant to my niche at where I could record a podcast? Museums? Historical sites? Libraries? Exhibits? Geographic locations? Home or offices of important figures? Institutions? Venues? Labs? Is there a conference where I can record informal chats? A panel discussion? Can I get permission to record a speaker? Can you chat with speakers?
<b>Stories</b>	Have I heard interesting stories from which my target audience can benefit? Are there people with interesting stories to interview?

Now try it yourself —and see how quickly ideas pour out!

### Ten Potential Topics or Guests

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**WORKSHEET**